

ABSTRACT OF THE DISCLOSURE

5

The methods and systems of the invention utilize limited data to yield information about the validity of any given interaction with a website. Once validity information is available, an operator can determine whether or not to continue offering interactions to a given user. The determination could also relate to whether to report website interaction statistics based on undesired interactions, how to handle billing or payment for such undesired interactions, and what type of content to send to users who are interacting with the website in an undesirable manner.

09765802-011901